

Hevin Dila Yesiltepe

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PROFESSIONAL SUMMARY

Graduate in Digital Politics and Governance with experience in institutional digital communication, social media content, editorial planning, web publishing, newsletters and event promotion in international environments. Experienced in drafting and adapting audience-focused content for social media, websites and newsletters, supporting communication calendars, creating visuals with Canva, and contributing to monitoring and reporting activities. Strong academic background in political science, digital governance and policy communication, with the ability to translate complex institutional and policy topics into clear, engaging digital content.

CORE SKILLS

Social Media & Digital Communication: Social Media Communication, Content Planning, Editorial Calendars, LinkedIn Content, Social Media Campaign Support, Audience Engagement, Event Promotion, Digital Storytelling, Platform-specific Messaging

Content & Editorial: Editorial Writing, Copywriting, Web Articles, Proofreading, Newsletter Production, Policy Communication, Institutional Communication, Multilingual Editing, Clear Writing for Public Audiences

Visuals, Tools & Reporting: Canva, WordPress, Europa-based Web Publishing Platform, Brevo, Buffer, Microsoft Office, Excel, PowerPoint, Google Workspace, RStudio, Monitoring and Reporting, Content Performance Awareness

Languages: Turkish Native, English Fluent, French A2 - actively improving

PROFESSIONAL EXPERIENCE

Communications Intern

FEDARENE | Ixelles, Brussels, Belgium | January 2026 - July 2026

- Draft, edit and adapt digital content for international and EU-focused audiences, including social media posts, articles, news items, event pages, announcements and project-related updates.
- Prepare LinkedIn and social media content for FEDARENE, ManagEnergy and EU project activities, promoting events, publications, partner initiatives, resources and European campaigns.
- Support social media planning and content adaptation across channels, ensuring clear messaging, relevant calls to action, appropriate tone and consistency with institutional communication priorities.
- Create and adapt visuals with Canva for social media, newsletters, websites and event promotion, respecting existing branding and visual identity guidelines.
- Update and maintain web content across FEDARENE's WordPress website and the ManagEnergy Europa-based platform, ensuring accuracy, clarity and accessibility of information.
- Produce and coordinate monthly member newsletters in Brevo, ensuring editorial consistency, proofreading accuracy, timely delivery and clear structure for stakeholders.
- Support communication monitoring, reporting and content planning across multiple outputs and deadlines, with attention to engagement, visibility and audience relevance.

Research Intern

Universite catholique de Louvain | Ottignies-Louvain-la-Neuve, Belgium | July 2025 - September 2025

- Restructured and validated a large multilingual survey dataset in Excel, improving data reliability, consistency and usability for research purposes.
- Reviewed and edited French-English survey questions to strengthen linguistic accuracy, methodological equivalence and cross-language comparability.
- Developed strong attention to detail and experience working with structured information, multilingual content, research documentation and data quality.

Public Policy Intern

Balikesir Governorship | Balikesir, Turkey | June 2023 - August 2023

- Tracked municipal programme implementation and maintained structured information using government database tools, supporting reporting accuracy and administrative follow-up.
- Supported policy documentation, legislative follow-up, internal correspondence and stakeholder coordination in a public-sector environment.
- Prepared public service delivery reports and collected community feedback to support local policy engagement.
- Mapped stakeholders and contributed to reporting processes related to municipal programmes.

Urban Policy Intern

Ankara Metropolitan Municipality | Ankara, Turkey | June 2022 - August 2022

- Supported urban policy implementation through documentation and socioeconomic impact research for city governance projects.
- Assisted administrative coordination and cross-functional collaboration to improve regulatory processes for community programmes.

EDUCATION

Master's of Digital Politics and Governance

ESPOL, Universite catholique de Lille | Lille, France | September 2023 - June 2026

- Developed strong knowledge of European policy, governance, public administration and the role of digital tools in public-sector coordination.
- Developed strong knowledge of digital governance, policy communication, public institutions and the role of digital tools in political and social communication.

Thesis: The Role of Social Media Language in Gender Violence, Including Femicides in Turkey

Relevant Coursework: EU Digital Policies, Public Governance, Privacy and Data Protection Law, Technology and International Security, Statistics, Quantification Sociology

Group Projects: Led student research on policy communications and digital activism

Summer Programme, Law and Digital Society

Faculte de Droit, Universite catholique de Lille | Paris, France | July 2024

- Collaborated with law students to develop and present policy recommendations on the ethical use of generative AI.

Bachelor of Political Science and International Relations

Baskent University | Ankara, Turkey | September 2019 - August 2023

Relevant Coursework: Politics, Women and Media, International Political Economy, Political History, Economics, Sociology, Law and Politics

EXTRACURRICULAR ACTIVITIES

Academic and Community Engagement

Baskent University | 2019 - 2023

- Led and supported student initiatives in digital governance, policy discussion, and social media engagement.
- Contributed to content planning and audience strategy, supporting 66% growth in digital engagement.